

THE VIP INVITATION

YOUR BEST PROSPECTS. STRAIGHT TO THE FRONT.

A great headshot. A personal invitation. Five minutes.

01 INVITE THE PEOPLE WHO MATTER

Your client's sales team sends the VIP pre-registration URL to its list of VPs, directors and other decision makers. The invitation says: you're important to us, and we've made time for you.

02 MAKE THEM FEEL LIKE VIPs

They want a great headshot, but won't wait 10–45 minutes in line. VIP guests pre-register, arrive at their chosen time and go straight to the front. Headshot done in five minutes. Back to the show.

ONE ACTIVATION. TWO WAYS IN.

VIP pre-registration runs alongside walk-up QR code registration. Everyone else scans, registers and joins the regular line.

SOMEONE'S GOING TO HAVE THE BUSIEST BOOTH AT THE SHOW.

Why not you?

- ✓ The longest line.
- ✓ Hundreds of leads.
- ✓ One very happy client.
- ✓ The Talk of the Tradeshow.

You've sold them the booth.

This is how to fill it.

702-904-2972
expotraffic.com
EXPO TRAFFIC
Steve Fogarty

THE PROOF IS IN THE TRAFFIC

275+ unique guests / 8 hours / bay

35–40 leads per hour

1.75MIN blazing fast photo session times

WIN the floor.
WIN the client.
WIN the next contract.
BE THE HERO.

TRUSTED BY

amazon web services · DELL · IBM · CROWDSTRIKE · LinkedIn · PPD

> "You are the best in the business."

MARCEL NYFFENEGGER
Sr. Director, Project Management - VDA.
CrowdStrike Fal.Con • 12-trailer deployment from Boston.

> "Four times the number of leads from the previous year."

TOMEN TSE
Events Marketing - AWS.

> "We had a line from the start to the end of the expo. We surpassed all our lead generation goals for the event."

TIM ALBRECHT
Sr. Director, Global Cloud Alliances - CrowdStrike.

> "Always the busiest booth on the Crowdstrike tradeshow floor. Four years in a row."

GREG RUNGE
Operations - VDA.

THE SECRET TO YOUR SUCCESS

Speed = More leads.
Blazing fast photo session times (< 2 min) by design.

Gorgeous Lighting,
expert direction, lightly retouched, instant delivery.

Balance
Perfect balance between high-quality and speed.

9-Point Recipe
See all the ways your booth will be the most successful.

SOMEONE HAS TO STEAL THE SHOW. WHY NOT YOU?

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